



# Fiddleheads Owner Input Activity

## What's our next move? We want your input at this year's Annual Meeting!

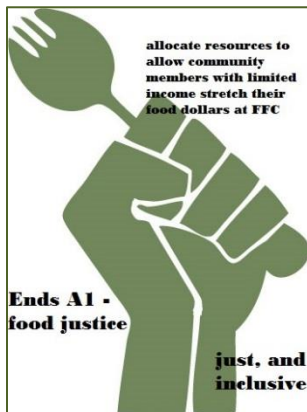
There are so many ways we can deepen our connection to our Ends and grow the business, and they all involve choices... and costs.

If you were making the decision, how would you invest in our future?

This will be a short exercise to take the pulse of the room -- each Owner household gets two (2) five thousand dollar "Fiddlebucks" and there are 4 "piggybanks" representing different projects, below.

- Contribute both bills for your top priority OR
- Split them up to "fund" any two of the four.

There are no right or wrong answers. We will gather the input today and report it out in the store once we've tabulated the results. THIS IS NOT A VOTE but will help inform the thinking of the Board and leadership team as we embark on developing a three-year plan.



1. Food justice – allocate co-op resources to help community members with limited income stretch their food dollars at Fiddleheads



2. Prepared Foods – Equipment and infrastructure upgrades to support in-house prepared foods, likely a limited menu focused on Grab & Go options



3. Educational programming – Add part-time staffing hours to support educational campaigns, classes and workshops



4. Nest Egg – make saving our highest priority to build cash reserves, whether for expansion, relocation or to weather an economic downturn