Fiddleheads – Board of Director

Meeting Minutes

July 17, 2012

I. Call to order

Susan Zimmerman called to order the regular meeting of the Fiddleheads Board of Directors at 7:40PM on July 17, 2012 located at 190 Broad Street, New London, CT.

II. Roll call

The following persons were present:

Susan Zimmerman

Suzanne Cattanach

Mark Roberts

Jamie Lee

Lisa Cygan

Ed Demuzzio

Ellen Clinesmith

Carolyn Wilson

Lee Boltz

Mona Harmon-Brown

Sue Phillips

The following were absent:

Donna Laughlin

Members: Richard Virgin

III. Approval of minutes from last meeting

The minutes were approved for June 2012 (Mark – Motion) All in favor (10) Opposed (0) Obstain (1)

IV. Member Comments

a) N/A

V. Secretary's Report

- a) Jamie commented on needing Facebook admin access to get information for secretary's report Richard will work on getting access.
- b) Need Membership details in advance to pull data into report for board meetings
- c) As of 7/16/2012 membership was 1509 and 986 likes on Facebook

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VI. Presidents Report

a) N/A

VII. Financial Report

- a) Ed supplied handouts and reviewed budget with board (including: o/s loans, account status, payroll, balance sheet and P & L)
- b) Mark supplied handouts and reviewed forecast

VIII. General Manager's Report

- a) Re-Bid on Awning
- b) Announcement: Fresh Fish Club. Works similar to FRESH's CSA except with fish instead of produce. Sign up available at store or through website
- c) Floor: Demo 10x10 space
- d) Completed Hiring: Starting this week... brings total to 13 employees
- e) Server installed for POS system. Data is being entered.
- f) ATM update: Dime bank reviewing foot traffic

Determined no need for 24 hour access. Access would be during normal business hours.

ETA: August 18th

IX. Old Business

- a) Electronic Communications Guideline distributed and approved. Mark Motion / Ellen Second: All in favor (11) Opposed (0) Obstain (0)
- b) ByLaws -
 - 1. Tabled discussion till October
- c) New Board Member Orientation (Lee Boltz & Mona Harmon-Brown
 - 1. Finalize 7/31/12

X. New Business

- a) Ed suggested sub committees for Board to consider (HR, Operations, Finance & Budget although not official names). Determined that further discussion should occur during the retreat.
- b) Ellen suggested picture of Board members for website

XI. Adjournment

Sue Phillips motion to adjourn the meeting at 9:29PM

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Minutes submitted by: Jamie Lee

Minutes approved by: Board of Directors during September 2012 meeting.

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