

# ***Fiddleheads – Board of Director***

## ***Meeting Minutes***

May 15, 2012

### **I. Call to order**

**Susan Zimmerman** called to order the regular meeting of the Fiddleheads Board of Directors at **7:30PM on May 15, 2012** located at **190 Broad Street, New London, CT.**

### **II. Roll call**

Lisa took attendance. The following persons were present:

Susan Zimmerman

Mark Roberts

Ned Ruete

Lee Boltz

Lisa Cygan

Sue Phillips

Ed Demuzzio

The following were absent:

Jamie Lee

Bill Hossack

Suzanne Cattanach

Jim Stidfole

Members: Allen Logendyke, Ellen Anthony, Andy Derr, Diane Laughlin, Richard Virgin, Ellen Clinesmith

### **III. Approval of minutes from last meeting**

The minutes were approved for April 2012  
(Mark – Motion) All in favor (7) Opposed (0)

### **IV. Member Comments**

- a) Lee Boltz commented that on CT Farm Map – Fiddleheads farmers are not listed
- b) Allen Logendyke:
  - a. Urges board to support Dick's transition plan
  - b. Burlington Coop relocated to city. They got a lot of members. They did offer discounts to people in need. Suggested we offer WIC clients special deal. Such as discounted membership. Program that we could all develop that can build community ties.
  - c. Summer: Planters out in the front

### **V. Secretary's Report**

- a) Membership at 1452

## ***Fiddleheads – Board of Director***

- b) Facebook likes up this past month from 808 to nearly 900

### **VI. Presidents Report**

- a) N/A

### **VII. Financial Report**

- a) Due to issues being discussed, the board may have to revisit budget again
- b) April sales \$150K

### **VIII. General Manager's Report**

- a) Automatic door shipped and should be installed soon
- b) Awning – Richard Virgin was not able to get info. b/c person not available
- c) Main Produce Cooler needs repair – froze the vegetables this week. Thinks it might be the thermostat control.
- d) Sales may be affected by schools/colleges wrapping up; however the sales do not seem to be affected by the Noank Coop opening. Richard and Sheila visited the coop and met with the folks running it and he believes we will develop a positive relationship with them. He is interested in buying some of their prepared foods wholesale. Ellen Anthony also visited the coop.
- e) Work parties for checkout counters:
  - f) Memorial day weekend / closed on Monday
  - g) New epoxy covering on front of floor
  - h) Inventory June 24<sup>th</sup> – then getting list of gluten free items
- i) Survey Results: A special dietary need was the highest reason, plus selection, affordability, location knowledgeable workers and hours.
  - j) Educational Demographic of our shoppers: 39.3% Graduates, 33% BA, & 5.2% Associates Degree
  - k) Allen said new membership seemed to increase from Clinton and Old Lyme area when NPR add ran.
- l) Richard's Staffing Proposal – in an effort to insure we can stock store and provide adequate service:
  - m) As FH is becoming more well known phone calls are increasing and demands on staff.
  - n) Realizes the need for money to cover paid staffing positions
  - o) Did not renew radio contract at \$800/mo
  - p) Until NPR starts running again it is an extra \$1000/mo
  - q) Change in buyers margin
  - r) Comments: Susan stated there is clearly a need but there may be financial reason to look at this further. Special meeting held to review Richard's proposal after the annual meeting. June 5th

### **IX. Old Business**

## ***Fiddleheads – Board of Director***

### a) Annual Meeting

1. Received 6 applications... last one from Jamie submitted shortly
2. Mona Harman Bowman – 1 year, Diane Laughlin – 1 year, Lee Boltz – 3 year, Ellen Clinesmith – 3 year, Susan Phillips – 3 year, Carolyn Wilson – 3 year, Jamie Lee
3. Ellen Clinesmith will post annual meeting reports on the website
4. We need 44 member households present to have a quorum
5. Board has to report changes to bylaws to members

### b) Point of Sale System – motion to purchase by Ed Demuzzio

1. POS Committee consisting of Richard, Sheila, Ed, Warren decided on a system (ScanSys) Catpult
2. Richard stated they had presentations with 4 companies and wet on websites to learn how other co-ops decided on their systems.
3. Richard called other coops that ware using catapult and learned the product worked well and that the company provided good training on the system.
4. Ed is proposing we lease it at \$900/mo for 3 years total of 32,468
5. All agreed that we will purchase the POS with Sector loan money rather than leasing it.
6. Authorized the purchase of POS System

## **X. New Business**

- a) Lee Boltz suggested new board member orientation
- b) National Cooperative Conference: 3 Board Members want to go (Susan Zimmerman, Mark Roberts, and Lee Boltz)
- c) Tuesday June 5<sup>th</sup> special meeting to be held

## **XI. Adjournment**

**Susan Zimmerman** motion to adjourn the meeting at **9:07PM**

Minutes submitted by: Jamie Lee (from Lisa Cygan notes)... Thank you Lisa for taking notes!

Minutes approved by: Board at June 19, 2012 Meeting