

Minutes  
Fiddleheads Natural Food Co-op Board of Directors  
CCi Inc., 190 Broad St. New London  
7:00 - 9:00 p.m., March 16, 2010

Call to order at 7:00

Directors Present: Richard Virgin - President, Sheila Herbert, David Jensen - Treasurer, Allen Longendyke - Secretary, Jim Stidfole, Ellen Anthony, Suzanne Cattanach, Ned Ruete

Coop Members Present: Bud McCallister, Nancy Potter

Bud presented a proposal to have nutrition workshops for the homeless at Fiddleheads. He implied that L &M nutritionist Mary Ann Nash was involved with this endeavor. Upon questioning by the Board he indicated Mary Ann Nash had not gotten back to him on this yet. The Board indicated they would be more comfortable with this hearing directly from her that she was involved, and to have the proposal in writing. Bud did not stay for the rest of the meeting.

A motion was made by Jim and seconded by Ned to approve the Minutes of the January 19 and February 16 2010 minutes. Approval of the minutes was unanimous.

Secretary's Report: "As of today's date we have 1076 member households."

Financial Report: Nancy indicated she has of late been able to defer about 25% of market revenue toward new and outstanding bills, which is much better than the prior rate of 20%. Dave brought up the size of the phone bill and it was unclear what type of rate (business or other) we were getting.

**Old Business:**

Beer License - Dick expects good news shortly.

Big Plan - Ellen indicated she had not been able to get ahold of Chuck Bomley with regard to the lighting so whether to proceed with installation remains unresolved. Dick indicated about 90% of the funds necessary to hire Plan B has been raised.

The freezer - Dick indicated we should schedule spring and fall defrosts of the eight door to resolve the frost build-up and temperature variation issues. The latest temperature issue was resolved by defrosting.

Leaks- Dick indicated the wind and rain storm brought a considerable amount of water into the store. Jim stated he would have an acquaintance who refaces brick structures look at the building. There was also discussion that replacing the present east side windows with glass brick may be the route to go with regard to window leaks, however basically the whole wall leaks.

Consolidation of Tasks - Dick indicated he will be the person handling advertising. After some discussion Suzanne indicated she will take charge of donations.

Web Sites: It was discussed that we currently have a My Space for Fiddleheads created by the prior Board. As My Space is less popular now it is dormant at the moment. After some discussion it was decided to leave it as is. We have two Facebooks, one belongs to independent coop member Maggie Brown and cannot be edited by anyone except her. Cory Auger is working on the Official Fiddleheads Facebook which he, Ellen, and Mary Howard can edit.

### **New Business:**

Annual Meeting - Possible dates were discussed with the Board settling on May 23rd at 4:00 p.m. to be followed by a pot luck dinner. The Amistad will be at the waterfront that day so it can be a day to come to New London and end up with the meeting and dinner at the store.

Farm to City. Dick met with Paul Jakobowski and Arthur Lerner regarding Farm to City. It was agreed that Farm to City has to clarify it's direction more before Fiddleheads knows what role it can play.

Rising Stars - Sheila mentioned this training coming up for potential organizational leaders if anyone was interested.

General Manager - Ellen indicated we need to start thinking about this again. Allen indicated we can't afford one who would even come close to the coop world model of General Manager. Sheila suggested a committee to brainstorm how a paid staff would

be implemented. David indicated he feels we need one paid staff to be in charge of the store and help cover when no back-up person is around.

The meeting adjourned at 9:30 p.m.