

Minutes  
Fiddleheads Natural Food Co-op Board of Directors  
CCi Inc., 190 Broad St. New London  
7:00 - 9:00 p.m., January 13, 2008

Call to order at 7:00

Directors Present: Ellen Anthony, Ed DeMuzzio - Vice President, David Jensen, Allen Longendyke - Secretary, Jim Stidfole

Coop Members Present - None

Motion to approve the 12/30 minutes made by Ellen and seconded by Jim. All voted to approve.

Secretary's Report: As of 1/13 we have 873 member households.

Vice President's Report - The store rent is paid up for 2008. Kristin DeMuzzio is working on a grant proposal to create a Farmer's Market Association and obtain funds for advertising. The State agency to which the grant is directed is also interested in the development of a community kitchen facility.

Old Business:

Inventory - Claire Anthony is still working on the inventory. Once the inventory is completed we will have a better understanding on the guidelines for a set store purchasing budget so that some store financial intake can be used on non-product debts.

Advertising in the Newsletter - after a brief discussion it was agreed that Fiddleheads accept advertising in the Newsletter. Business card sized ads will be \$15.00, double business card size will be \$25, quarter page ads will be \$65.00.

New Business:

Pancake Breakfasts - Jim moved that Fiddleheads officially will hold a pancake breakfast the second Saturday of every month. Allen seconded. There was brief discussion and the motion passed.

Name Tags - Jim suggested everyone working in the store wear a name tag so customers will know who is there. All present felt it was a good idea. Jim already has plastic tag holders. All agreed we would commence this Saturday.

There was also other discussion on how to engage the customers and make them feel more welcome.

Change in Board Meeting Schedule - based on Dick's request Jim moved that the Board hold it's meetings on the 1st and 3rd Tuesday of every month, and if there is a two week span between months, the 3rd meeting would only be via special request. Ellen seconded. After some discussion the motion to hold Board meetings on the 1st and 3rd Tuesdays of the month passed unanimously and will begin in February.

Meeting adjourned at 8:30 p.m.