

Minutes
Fiddleheads Natural Food Co-op Board of Directors
CCi Inc., 190 Broad St. New London
7:00 - 9:00 p.m., September 23, 2008

Call to order at 7:00

Directors Present: Ellen Anthony, Ed DeMuzzio - Vice President, David Jensen - Treasurer, Sheila Herbert, Allen Longendyke - Secretary, Jim Stidfole.

Members Present: Bob Bunting, Peter de la Rosa, Betty Stecher, Lorain Simister.

Motion made by Jim and seconded by David to approve the Minutes for the September 9th Board Meeting. The motion was approved unanimously.

Member Comments: At the close of the meeting (due to his late arrival) Peter stated that the store bathrooms were in need of attention. Lorain volunteered to clean them on a one time basis.

Secretary's Report: As of 9/23 we have 852 members.

Old Business

Fund Raiser Results - Dick announced that the Dinner on the Farm had raised about \$1,000 and would become an annual event. Allen announced the Media Sale raised about \$425 with enough books left over to hold another sale.

Merchant Loan - Ed stated that we were supposed to hear tomorrow on whether the loan had been approved.

Rents and Accounts Payable - Ed stated the rent is rapidly approaching two and one-half months past due. The loan would be used to catch us up. Allen stated that Nancy reported that the debt to "The Day" has been paid in full.

Capital Campaign - The revised member loan brochure is completed.

501C3 - Ed stated it would a couple weeks before he could get to Attorney Cole-Chu.

Midway Store Layout - Although it appeared a consensus was reached at the store layout meeting on 9/16 different recollections of the consensus surfaced and another long discussion ensued. A basic layout plan was decided upon.

Store Operations Procedures - Sheila has completed the original draft of most of them.

New Business:

Fiddleheads Shopping Bags - Jim announced that the dilemma created by the different size of the new Fiddleheads Bags had been resolved through his efforts.

Hoot At Bean and Leaf - Sherry Stidfole and Hugh Birdsall are coordinating this event for Saturday 10/4.

Fixing Up the Front of the Store - tabled due to other more pressing concerns.

Working Member Discounts - Ellen proposed Fiddleheads offer working member discounts. After discussion a motion was developed as follows: " Fiddleheads Members working 5 hours a week for one month will be given a 5% discount on store products for the following month. Fiddleheads Members work 10 hours a week for one month will be given a 10% discount the following month. This discount is in lieu of the 2% member discount and does not apply to the 20% preorder wholesale mark-up case order special given Members." Ellen made the motion, Jim seconded. The motion passed 5 affirmative votes to 2 no votes.

The next meeting time and place: October 21, 7 p.m. CCI

9:35 Adjourn