

## Agenda

Fiddleheads Food Co-op Board of Directors  
CCi, Inc., 190 Broad St., New London  
7 - 9 pm, March 4, 2008

call to order - Ed

quorum (at least 5 people) -

read Mission Statement: The mission of this Co-op is to inspire the community through a member-owned business providing natural foods and alternatives for a healthy lifestyle and to foster environmental awareness as well as nurture our local economy.

agenda: changes and approval - Ed  
corrections/approval of Feb. 26 minutes - Ellen

Member comment time (30 minute limit)

Secretary's report - Ellen

Old Business:  
Consider proposals from Hidden Brook Farm\*\*

New Business:  
subcommittee to form a proposal for our 'stages of development'.

Committee Reports and business:

Site and Facilities  
Membership  
Bylaws  
Policy Advisement  
Newsletter  
Fundraising  
Capital Campaign and Member Loans  
GM Search  
Vendor  
Volunteer Coordinator  
Website upkeep

New Business:

Next meeting time and place: next Tuesday, 7 pm, CCI.  
closed session?  
reopen, if necessary  
adjourn.

\*\*Hidden Brook Gardens, LLC  
Anita Kopchinski/Bill Sokol

Fiddlehead's Winter Market – Future Ideas

1. When the weather warms up a market could be held outside.
2. In the event a continuing winter market is in the cards, it is important to let the farmers know now so that they can plan crops to ensure variety/sufficient supply during the winter months.
3. Depending on the amount of room available once the coop starts, the winter market could be continued with a fewer number of vendors participating each week on a rotating basis. For example you could have a mix of all different types of

vendors, or have special events (soaps one week, farmers the next, etc.). This would be a draw to bringing folks to the coop to buy other items.

4. You could have demonstrations coordinated with the special event. For example a chef demonstration at the Denison market sparked additional sales to prepare what the chef made. This would be a draw to bringing folks to the coop to buy other items.

#### Permanent Summer Market Possibility

1. A typical spring/summer/fall market could be held in the parking lot that would also draw folks into the coop to purchase other items.

#### Wholesale Sales

Does Fiddlehead's anticipate the need for certain varieties/quantities of produce for the coop? Now would be the time to let the farmers know as that could be incorporated into farm plans.

#### Minutes

Fiddleheads Food Co-op Board of Directors

CCi, Inc., 190 Broad St., New London

7:05 – 8:30 pm, March 4, 2008

7:05: call to order - Ed

quorum (at least 5 people) - Directors present: Ellen Anthony, Secretary; Ed DeMuzzio, Vice-president; Sheila Herbert; Allen Longendyke; Jim Stidfole

Members present: David Jensen & Bob Bunting

Directors missing: Annie Chambers, Treasurer; Laura Natusch, Nancy Potter, Richard Spindler-Virgin, President.

Ed read the Mission Statement.

agenda: changes and approval - approved

Feb. 26 minutes - approved

Member comment: Student membership plan should be publicized at Saturday Market.

Secretary's report – 734 member-owner-households, as of this afternoon. 83 paper newsletters sent.

#### Old Business:

Consider proposals from Hidden Brook Farm (see agenda above).

Discussion of weekday and-or Summer Market – plans for looking into feasibility.

Discussion of vendor fees – again. No changes made.

#### New Business:

MOTION by Ed, seconded by Jim: To invite Rhoda Pierce and her “Peace Puppet” to come to the market, but not to video the performance in our space. 5 in favor.

Subcommittee to form a proposal for our 'stages of development': Sheila, Allen, Jim & Dick will work on this.

New murals project by John Sargent. “Yes”. Ellen will let him know and make any arrangements.

St. Patrick’s Day parade – Allen will contact Laura C. to drum up volunteers for marching. It is on a Monday.

Conn. College home show as a place for tabling – depends on cost. No decision.

Committee Reports and business:

Site and Facilities – fans could be reinstalled in ceiling.

Newsletter – Latest issue has been sent; deadline coming up again.

Fundraising – Ed & Dick working on another local loan; Jim looking for money for equipment; much discussion about possible non-profit status.

Next meeting time and place: next Tuesday, 7 pm, CCI.  
8:30 adjourn.

submitted by Ellen Anthony  
approved at March 11<sup>th</sup> meeting