

Minutes
Fiddleheads Natural Food Co-op Board of Directors
CCi Inc., 190 Broad St. New London
7:00 - 9:00 p.m., December 30, 2008

Call to order at 7:00

Directors Present: Ellen Anthony, Ed DeMuzzio - Vice President, Sheila Herbert, David Jensen, Allen Longendyke - Secretary, Richard Spindler-Virgin - President.

Coop Members Present - Betty Stecher. Some discussion occurred, generated by Betty as to her role and the Boards approval of the job she is doing. The Board strongly indicated they wish to have her remain in the publicity coordinator position despite what a couple other Coop members are apparently telling her.

Motion to approve the 12/17 minutes made by Ellen and seconded by David. All voted to approve.

Secretary's Report: As of 12/30 we still have 871 members.

President's Report: At the next meeting Dick would like to see lists of products we don't have and need to carry, and of equipment we need in order to prioritize both. Dick also stated that now we have a mailbox by the front door of the store we can let the mailbox we rent at the New London Post Office expire when it comes due again.

Old Business:

Side Window Repair - There are two estimates on repair so far with one or two more coming. Yost is stating somewhere in the neighborhood of several thousand dollars, Ring's End is saying less but their quote is just for materials, not labor. The middle bar in the window goes way beyond the frame so that some masonry repair would have to accompany the window replacements.

Capital Campaign - Dick is drafting up a phone survey format for the membership. He stated we want to keep the tone of the capital campaign general rather than the sort of "donate funds for a window etc." style.

Annual Meeting - Input was sought from other Coops as to when their fiscal years ended and the common answer was the end of June. This would place the Annual Meeting in September rather than May. (Within five months of the close of the fiscal year.)

Store Related - Ellen brought up again that Andy Duerr was willing to build a spice and herb bulk supply shelf. After some discussion on this and the value of bulk herbs and spices as store product, Ed said he would cover the cost of a bulk herb and spice purchase. The Frontier Company will provide the bulk jars and we will gratefully accept having Andy build the shelf unit.

New Business:

Advertising in the Newsletter. Although the Board agreed this was a good idea (the Willie does it) the discussion shifted to having a coupon in the next e-blast. The discussion of advertising in the Newsletter will be continued at a future meeting.

Meeting adjourned at 8:45 p.m.