

Minutes
Fiddleheads Natural Food Co-op Board of Directors
CCi Inc., 190 Broad St. New London
7:00 - 9:00 p.m., December 17, 2008

Call to order at 7:00

Directors Present: Ellen Anthony, Ed DeMuzzio - Vice President, Sheila Herbert, David Jensen, Allen Longendyke - Secretary, Richard Spindler-Virgin - President, Jim Stidfole.

No Non-Board Members Present.

Motion to approve the 12/2 minutes made by Jim and seconded by David. All voted to approve.

Secretary's Report: As of 12/17 we have 871 members.

Old Business:

Window Decor - a check with the Fire Marshall revealed that the window curtains must be made of fireproof fabric. Given this information, Victoria Dryden was given a check to get the material she requested to move forward with this project. Kathy Spindler-Virgin has painted the store hours on the windows in removable paint.

Side Window Repair - It was mentioned that Paul Schaffer had mentioned a possible "adopt a window" campaign to raise money to replace them.

Piano Repair - Some funds have been donated by two members toward restoring the piano to being fully functional. Professional Piano Tuner/Repairperson Mark Peele has offered to do the repairs for the donated amounts plus a membership. This would be a one time barter situation to complete this matter. A motion was made by Allen and seconded by Ellen to approve this barter transaction. Discussion followed in which it was made clear that any barter transactions would be done on a case by case basis and this was not a precedent setting decision. The motion to move forward on this barter transaction was approved unanimously.

By-law Committee - As Jim has not had the time to move forward on this issue he requested that the by-law re-write project go to Bob Bunting to complete. Bob is a member of the by-law committee. There were no objections raised on this switch.

Expanding the store hours - It was mentioned that Laura Cordes stated we would need more market coordinators available by the expansion target date (January 30th). Jim mentioned that the time period between 1/31 and 2/14 would be a major New London event with the Hygienic 30th and many events occurring and over 500 artists involved. He suggested and the Board agreed that a Fiddleheads discount coupon be offered for those participating in/attending the annual art show. At the same time this was not a good time to do another concert event as had been mentioned. The Board agreed.

Capital Campaign - the idea of a phone survey of members - do you shop the store - if not why not - was discussed and generally seen as a good idea.

A lengthy discussion of Store order guidelines and budgets followed, with the concept being how much money from Store revenues to hold for general (non-stock) expenses. It was decided by most that the parameters for this would be clearer after the end of the year inventory was completed.

The meeting adjourned at approximately 9:00 p.m.