

Agenda
Fiddleheads Food Co-op Board of Directors
CCi, Inc., 190 Broad St., New London
7 - 9 pm, Jan. 15, 2008

call to order
quorum (at least 5 people) -
Mission Statement
agenda: changes
corrections/approval of Jan. 8 minutes -
Member comment time (30 minute limit)
Secretary's report - Ellen

Old Business:
Farmers Market
Capital Campaign

New Business:
Buying Club idea
PR/Events Committee idea
Refunds
Vote on which construction bid to accept

Next meeting time and place: Tuesday, Jan. 22, 2008, 6:30 at the New London Public Library
closed session?
adjourn.

Minutes
Fiddleheads Food Co-op Board of Directors
CCi, Inc., 190 Broad St., New London
7:10 – 8:50 pm, Jan. 15, 2008

7:10 call to order - Ed

quorum OK
Directors present:
Ellen Anthony, Secretary
Ed DeMuzzio, Vice-president
Sheila Herbert
Allen Longendyke
Laura Natusch
Nancy Potter
Jim Stidfole

Member present: Bob Bunting
Visitors: Kristy Quarto, Gounod

Directors absent: Annie Chambers, Richard Spindler-Virgin

Mission Statement

agenda: changes and approval - Ed

Jan 8 minutes are incomplete; vote next week.

Secretary's report – Ellen: recent donation of \$500 for current expenses; some thank you notes sent.

Old Business:

Farmers Market publicity is in “active phase”; we have about 20 vendors planning to come;

Kristy Quarto (not currently a FH member) presented preliminary sketches for window-painting.

She recommended that we put together a PR committee, responsible for publicizing events and for aesthetics. She volunteered to be on, and perhaps chair, this committee. She presented a plan for organizing PR contacts into six different categories such as mass media and public access in order to make it easier for volunteers to grab one list of contacts and “run with it”.

She is in the process of putting together a system for musicians and the public to know who is playing at each Winter Market. It will be at Bean and Leaf. Musicians can play for donations. She will ensure the music is acoustic and conducive to a market atmosphere.

Interactive PR events: Rose City Renaissance has offered her a room - probably the community room in the Otis Library - for their next First Friday celebration. She, Ellen and other volunteers plan to teach people to sew and embellish canvas tote bags. She hopes to get many supplies donated, but will need a budget for some materials. She could charge people a small fee to cover materials cost. She envisions teaching people to sew these bags at various locations, with the theme of the bags changing according to location and time (i.e. rose-themed bags in Norwich).

She also briefly mentioned an idea for auction event

Capital Campaign: Ed has begun work on the USDA loan; city loan is nearly complete.

New Business:

Buying Club idea: needs a clear plan, a coordinator; Bob will write up a notice for the newsletter.

Nancy will take care of refunds.

Vote on which construction bid to accept: two bids have been presented: \$22,500 from a contractor with deadline “issues” and a full dance card; 12,500 from a known and dependable contractor without too much on her plate. MOTION by Jim, seconded by Laura, that we **use/contract with/hire** Teresa Baremore to install 2 bathrooms. Voted;

all are in favor. The verbal plan includes ADA accessibility, ceramic tile floor and off-the-floor fixtures.

Next meeting time and place: Tuesday, Jan. 22, 2008, 6:30 at the New London Public Library
8:50 adjourn.

submitted by Ellen Anthony
approved at --- meeting